



MICHELINRACEWAYROADATLANTA.COM | SPRING 2026

MICHELIN RACEWAY Road Atlanta

MARCH 13-15

APRIL 17-19



APRIL 24-26



MAY 7-9



FULL 2026 EVENT SCHEDULE INSIDE

APRIL 17-19



APRIL 24-26



MAY 7-9

FORMULA DRIFT

JUNE 12-14



SEPT. 18-20



SEPT. 30-OCT. 3



TRACK DAYS & CAR CLUBS

February 21-22	Chin Track Days
February 28-March 1	MVP Track Time
March 18	GA TSA Electrathon
March 21-22	Chin Track Days
March 26-27	Private Driving Events
March 28-29	Jzilla
April 6-7	Club 175
April 8-9	David Murry Track Days
April 10-12	Peachstate PCA Race
April 29-30	Jzilla
May 2-3	Chin Track Days
May 16-17	Jzilla
May 26-28	Max Track Time
May 30-31	Chin Track Days
June 1	Apex Driving Events
June 5	Just Track It
June 27-28	Peachstate PCA HPDE
July 10-12	Just Track It
July 23	Max Track Time
August 8	Track Day Xperience
August 15-16	Chin Track Days
August 22-23	Jzilla
September 22-25	David Murry Track Days
September 26-27	Chin Track Days
October 9-11	Peachstate PCA HPDE
October 16	Jzilla
October 17-18	Chin Track Days
November 6	Track Day Xperience
November 7-8	VDCA
November 13-15	BMW Club of America
November 21-22	MVP Track Time
November 28-29	Chin Track Days
December 4	Just Track It
December 14	Jzilla
MOTORCYCLE TRACK DAYS	
March 31	Precision Track Days
April 1-2	Yamaha Champions Riding
April 3-4	PRE
June 20-21	Sport Bike Track Time
July 4-5	N2 Track Days
July 6-7	Precision Track Days
September 4	N2 Track Days

SCCA, NASA, WERA, Mustang Club of America

Michelin Raceway hosts numerous club events each year that allow you to attend as both spectator and participant, including the Sports Car Club of America (SCCA), National Auto Sport Association (NASA), WERA Motorcycle Racing (WERA), and a new one for this year, as the Mustang Club of America joins us to celebrate their 50th anniversary!

Through these organizations, fans have the opportunity to do more than just watch the on-track action – you can register for one of these club events and get behind your wheel and experience this 2.54-mile ribbon of asphalt for yourself! These events vary in their daily schedules, but some include amateur and professional competition, instruction or novices and more.



WRL, FARA, USAC, HSR Classic 10 Hour

The lineup of spectator events at Michelin Raceway Road Atlanta in 2026 includes more public events than it has in any recent year, with 20 opportunities to see a variety of thrilling racing action!

From World Racing League (WRL) to FARA, another exciting edition of the USAC Porsche Sprint Challenge North America and the beloved HSR Classic 10 Hour in the fall, there is always a field of motors revving at the track to come and witness!



2026

MARCH 6-8
SCCA Super Tour

MARCH 13-15
Racing America feat. Trans Am

APRIL 17-19
MotoAmerica

APRIL 24-26
HSR The Mitty

MAY 7-9
Formula Drift

MAY 21-22
Ferrari Corse Clienti

MAY 23-24
WERA Cycle Jam

JUNE 6-7
NASA

JUNE 12-14
SRO GT World Atlanta

JULY 18-19
SCCA Summer Sizzle

JULY 24-26
World Racing League

AUG. 1-2
FARA

AUG. 28-30
Mustang Club of America

SEPT. 5-6
WERA Regional

SEPT. 11-13
Porsche Sprint Challenge

SEPT. 18-20
HSR Classic 10Hr

SEPT. 30-OCT. 3
Motul Petit Le Mans

OCT. 30-NOV. 1
SCCA ARRC

DEC. 5-6
NASA SE

DEC. 11-13
The 24 Hours of Lemons

SCHEDULE IS SUBJECT TO CHANGE.

As we open the gates on another bustling season at Michelin Raceway Road Atlanta, we want to express our gratitude to you, our fans, for coming back year after year to experience all we have to offer! From motorcycles to historics, drifting to endurance racing, club events and Michelin Tower parties and everything in between, we host it all and look forward to welcoming you back in 2026!



Mitty with Mazda as the featured marque closely following. The **Formula DRIFT Championship** follows in May for three days of top-tier drifting and festivities. Not to be missed – the

Ferrari Corse Clienti also comes to the track in May and brings screeching Ferrari F1s to the drastic elevation changes and sweeping esses at Michelin Raceway. And for the first time in many years, SRO returns with the **SRO GT World Atlanta** in June. Don't miss the opportunity to pack your 2026 calendar with days at the track!

The **29th Annual Motul Petit Le Mans** comes a little earlier in the fall this year, as IMSA returns September 30th through October 3rd for four days of nonstop action! This race weekend serves as the season finale for the IMSA WeatherTech SportsCar Championship, as well as four other series that will also be competing that weekend.

Camping is available for most events hosted here and kids 12 and under always enter for free with a ticketed adult. Be a part of history for all the incredible racing action or join us as a participant for a track day. Whatever way you choose to experience the excitement at Michelin Raceway Road Atlanta – we can't wait to see you trackside!

Automotive enthusiasts should look no further when making their weekly plans this year, as Michelin Raceway will play host to 20 spectator events – even more than we have in recent years! The iconic racing and legendary memories are second to none, and aside from the public events, fans have the chance to sign up for any of the various track days and car clubs on the calendar to get in the driver's seat and learn these 12 turns themselves!

The major spectator season at Michelin Raceway begins as spring takes its roots in March with **Racing America featuring the Trans Am Series. MotoAmerica Superbikes** in April kicks off a spring stretch that sees three different spectator events in the span of a month, with the vintage spectacle **HSR The**

- 2.54-mile, 12-turn natural terrain road course built in 1970
- Built on 1000 acres in the rolling hills of north Georgia
- Home of Motul Petit Le Mans, the largest annual international sporting event in Georgia, with over two decades of history
- Birthplace of Formula Drift
- Host to Trans Am, HSR Mitty presented by Hagerty, and MotoAmerica
- Family friendly, park-like facility
- Kids 12 and under always enter for free
- Infield parking and camping for most spectator events

michelinracewayroadatlanta.com

Our multi-purpose motorsports facility is situated on 1000 park-like acres in the rolling hills of north Georgia.

MARCH 13-15

Racing America's SpeedTour



A new chapter of the highly anticipated SpeedTour featuring the Trans Am Series dawns this year at Michelin Raceway, as Racing America takes ownership of this series and builds on the exciting on-track action you've come to know and love!

Join us March 12th through 15th as the Trans Am series and more bring the big American muscle for Round Two of their 2026 calendar!

Thousands of horsepower will roar to life as this three-day weekend commences, which also features racers and cars from Sportscar Vintage Racing (SVRA), International GT (IGT), and much more.



APRIL 17-19

MotoAmerica



April brings the start to a string of three major spectator events in the span of four weeks at Michelin Raceway, leading with the high-octane thrills of two wheels! MotoAmerica Superbikes return April 17th through 19th, with the weekend featuring qualifying on Friday and all-day racing on Saturday and Sunday.

Five classes of road racing will be in competition, including Superbike, Motovation Supersport, Parts Unlimited Talent Cup by Motul, the fan-favorite Mission King Of The Baggers, and SC-Project Twins Cup. These two-wheeled beast and their riders will battle it out amidst on-track rivalries for some of the most intense motorcycle racing action in the country!

The paddock is open for fans to meet and get autographs from over 120 riders in our open race paddock. There's plenty for everyone to see and do, including the littlest motorcycle fans, as the Kids Zone includes free carnival games and a stunt and bike show.



APRIL 24-26

48th Annual HSR The Mitty

For nearly 50 years, Historic Sportscar Racing (HSR) has been bringing the classics to Michelin Raceway Road Atlanta, and that continues this year with the 48th annual HSR The Mitty, which runs April 24th through 26th!

This incredible event brings historic racecars back to their former glory in a spectacle of on-track action, showcasing cars from all over the world competing for the top step of the podium. Fans can experience a time machine of sights and sounds, with production and prototype racecars of the past having been restored and taking to the track in wheel-to-wheel competition over the course of three days! The featured marque for this year's HSR The Mitty is Mazda, so expect to see vintage machines of the iconic Japanese manufacturer as part of the feature races.



MAY 7-9

Formula DRIFT Championship



Formula DRIFT will once again bring the heat for an unforgettable smoke show from both the PRO and PROSPEC categories as they come to Michelin Raceway Road Atlanta, May 7th through 9th!

This three-day adrenaline-packed competition kicks off on Thursday and runs into the night on Saturday, where final champions will be decided. Top-level pro drifter competitors will take on the challenging drift course that spans from Turn 9 down through the keyhole and back again as their side-by-side runs are judged by a panel of pros – and the fan participation helps drive the judge's decisions!

Come be a part of this exhilarating event and witness not just the smoky sideways battles, but all else there is to see and do for spectators. This dynamic show and perfection-seeking precision driving celebrate car culture in its purest form, so come celebrate it and enjoy the competition with a crowd full of fans who share your passion!



Ferrari Corse Clienti and SRO GT World Atlanta

MAY 21-22



It's been a few years since Ferrari Challenge put on a show at Michelin Raceway, but it's been even longer since fans were able to experience the thrill of F1 cars screeching around these 12 turns! Back for 2026 – Ferrari's Corse Clienti program featuring the XX Programme, Sport Prototipi Cliente and the F1 CLIENTI (!!!) will take to the track May 21st and 22nd. F1 cars running around these hills is not something you have the opportunity to see very often, so don't miss the return!



JUNE 12-14

Also back at Michelin Raceway for the first time in quite a few years is SRO with the SRO GT World Atlanta weekend, June 12th through 14th! For this SRO event, the full field will be present, with six series on the bill: GT World Challenge America powered by AWS, GT4 America, GT America powered by AWS, TC America powered by Skip Barber Racing School, Toyota GR Cup North America, and McLaren Trophy America. Don't miss this epic return!

MOTUL PETIT LE MANS

SEPTEMBER 30 – OCTOBER 3



29th ANNUAL SEPT. 30-OCT. 3, 2026



After a record-breaking crowd last year, Motul Petit Le Mans returns in 2026 to bring you more iconic racing and legendary memories than ever before! The 29th Annual Motul Petit Le Mans runs September 30th through October 3rd, as we pack in four full days of racing action and fan festivities to keep you entertained.

This international motorsports spectacle is one of the most thrilling destinations in the world and a beloved fall tradition in the south, where fans from across the globe witness the epic 10-hour IMSA WeatherTech SportsCar Championship season finale and championship decider.

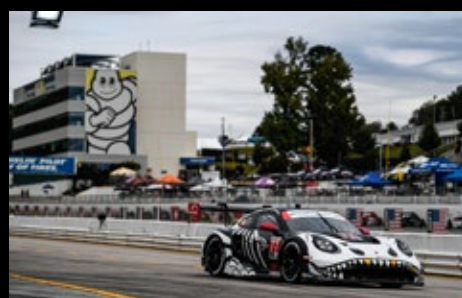
On-track battles play out over the course of these four days, which all culminates with a 10-hour shootout to the checkered flag under the north Georgia stars. Casual experience-seekers and diehard sports car racing junkies alike can witness these drivers, teams and cars overcome obstacles of machine and endurance to take not just the highly coveted Motul Petit Le Mans win, but the overall IMSA championship as well. This world-renowned sporting event features four different classes of racing – GTP, LMP2, GTD PRO and GTD – all sharing the track and vying for the top spot of the podium after 10 glorious and all-consuming hours of competition.

Practices, qualifying and feature races for four additional series – the IMSA Michelin Pilot

Challenge competing in the FOX Factory 120, IMSA VP Racing SportsCar Challenge, Whelen Mazda MX-5 Cup presented by Michelin and Porsche Carrera Cup North America – will race throughout the weekend before the main event on Saturday.

While the on-track action is the main feature, guests can experience an entire infield of fan festivities at Motul Petit Le Mans, including autograph sessions, car corrals by various automotive manufacturers, a Fan Zone with merchandise and food and cold beverages and so much more. Every ticketed guest has access to both the infield and Tower paddocks inside the facility, where you can see teams and cars up close. The Saturday morning grid walk, which takes place just before the green flag drops and allows fans to meander down the front straightaway, gives you the opportunity to wish your favorite team and driver luck moments before the race begins. Find your favorite viewing location as you wander the full facility, catching the action from vistas all around this 750-acre property. To make the event even more family-friendly, kids 12 and under enter for free with a ticketed adult!

Join us to see all that Motul Petit Le Mans has to offer and discover why this event has become a top motorsports tourist and unique experience destination. Get your tickets now for the 29th Annual Motul Petit Le Mans – we'll see you there!



To reserve space in the Michelin Tower at Michelin Raceway Road Atlanta, contact: towerrentals@roadatlanta.com or call 770.967.6143

Michelin Tower Available for Year-Round Rental

The Michelin Tower, which stands five stories tall directly along the front straight at the track, is home to many hospitality and rental options throughout the year. The 300-person Podium Club on the ground level can accommodate a variety of events including holiday parties, corporate events and meetings, product launches, reunions, banquets, luncheons and so much more. If you're looking for a smaller space to host guests, the third and fourth floors of the Tower include private suites for up to 45 people. The rooftop, which provides sweeping views of the front straight, infield paddock and Turns 1 and 12, is also available to rent year-round. Customizable catering packages and various options are available with all rentals.

SPACE IS LIMITED!

PODIUM CLUB

AT MOTUL PETIT LE MANS

ALL-INCLUSIVE UPSCALE HOSPITALITY CLUB IN THE MICHELIN TOWER

PODIUM CLUB IN MICHELIN TOWER OPEN TO TICKETED GUESTS STARTING THURSDAY EVENING

Enjoy your favorite sporting event by joining an exclusive club tailored to all sports car enthusiasts who want an unforgettable, all-inclusive experience at one of the premier road racing courses in the world.

The Podium Club at Motul Petit Le Mans is the ideal place to take a break and indulge with food and drink in a comfortable, climate-controlled setting with excellent viewing and live race coverage.



MICHELIN RACEWAY Road Atlanta

\$850 per person (plus Tickmaster fees)

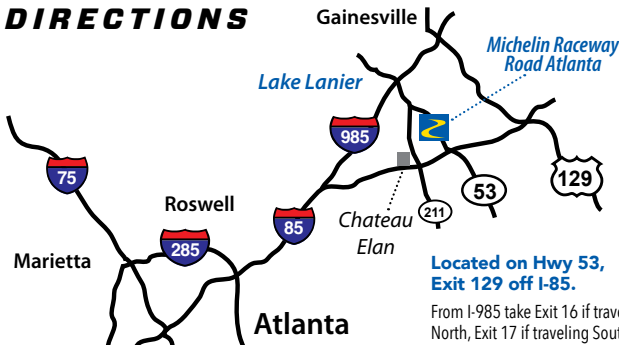
To make your next Michelin Raceway experience the most memorable, visit michelinracewayroadatlanta.com to purchase your Podium Club at Motul Petit Le Mans package.



ALL-INCLUSIVE PACKAGE INCLUDES:

- 4-day super ticket (Wed-Sat)
- Club and rooftop access Thursday evening through Saturday
- Exclusive on-site parking with infield access and private shuttle transportation to and from Michelin Tower
- Light breakfast, lunch buffet and snacks on Friday
- Dinner buffet on Thursday evening
- Light breakfast, lunch buffet, dinner buffet and snacks on Saturday
- All-inclusive soda and water inside club
- All-inclusive beer, wine, and spirits inside club
- Exclusive Podium Club gift (1 per guest)
- Exclusive Podium Club Member hat (1 per guest)
- Special guest appearances

DIRECTIONS



Located on Hwy 53, Exit 129 off I-85.
From I-985 take Exit 16 if traveling North, Exit 17 if traveling South.



5300 Winder Highway
Braselton, Georgia 30517

FOLLOW US ON:



The Official MRRRA App

Download our app and stay informed about all our events, sales, promotions and more!



PREFERRED PARTNERS

When you start making your travel plans to attend an event at Michelin Raceway Road Atlanta, we highly encourage you to make reservations at one of these properties:



Lanier Islands
7000 Lanier Islands Pkwy
Buford, GA 30518
770-945-8787
lanierislands.com



Located less than 30 minutes from the track, Lanier Islands Resort offers the perfect blend of lakeside adventure and relaxation. Nestled on the shores of Lake Lanier, this 1,200-acre resort features golf, boating, water sports, beachside lounging, charming accommodations, exciting events, and fun for all ages—year-round.



Baymont Inn & Suites
2069 Highway 211 NW
Braselton, GA 30517
770-988-6224
wyndhamhotels.com



Country Inn & Suites
925 Highway 124
Braselton, GA 30517
770-868-5445
countryinns.com



The Guest Lodge
520 Queen City Pkwy
Gainesville, GA 30501
770-535-8100
guestlodgega.com



La Quinta
200 Kaival Lane
Braselton, GA 30517
706-684-3266
wyndhamhotels.com



S&S Ace Hardware
3740 Village Way
Braselton, GA 30517
770-867-2340
ssacehardware.com



Chick-fil-A
2600 Old Winder Hwy
Braselton, GA 30517
770-967-0053
cfrestaurant.com



Jack's
1929 Highway 211
Hoschton, GA
770-867-5225
jacksbraseltonga.com



Jacks Public House
6332 Grand Hickory Dr.
Braselton, GA
770-967-8377
jeffreysportsgrill.com



Loretta's
4305 Mundy Mill Road
Oakwood, GA 30566
770-532-0370
lorettascountrykitchen.com



Rachetti's Cafe Pizzeria
7437 Spout Springs Rd
Flowery Branch, GA 30542
815-474-5748
rachettispizza.com



Sonny's BBQ
1905 Buford Mill Drive
Buford, GA 30519
770-312-7048
sonnysbbq.com

